

Report

International Conference on Advances in Computing and Management 2012

- 1. Event Name** : **International Conference - ICACM2012**
- 2. Date & Duration** : **06-08 January 2012**
- 3. Venue** : **Dr. D.Y.Patil Educational Complex
Gyanprasad Auditorium, Akurdi**
- 4. Objective** :

Globalization has influenced Business to a large extent. Management and IT have transformed the world into a 'global village'; intensifying the competition. New and novel management practices are evolving to cope up with this dynamic situation. Thus, Management and IT needs to be intertwined for the holistic growth of business.

The present three-day International Conference on Advances in Computing and Management (ICACM 2012) is designed to provide a common platform to the experts and delegates to share their experiences, research ideas and discuss various related issues and challenges. The Conference would cover all the original work in the field of advances in computing and management. This would lead to spread the knowledge and consolidate the recent advances in the respective fields.

- 5. Topic of Interest** :

ADVANCES IN COMPUTING	ADVANCES IN MANAGEMENT
Image Processing	Micro Finance & SHGs
Data mining, Data Warehousing & Database Security	Effective Change Mgmt in Product Life Cycle
e-Learning, e-Business, Enterprise Information System & e - Government	Extended P's of Marketing Mix and Six Sigma
Grid Computing & Applications	CSR and Green HRM
Software Engineering Research & Practice	Market Segmentation
Parallel & Distributed Processing Techniques	Work Life Balance & Stress Management
Internet Computing & Web Security	Talent Acquisition & Retention
Mobile Computing	Money Market & Capital Market

6. Important Dates :

Description	Dates
Formation of CSI Student Branch	27 th August 2009
Decision to Organize the Conference	02 nd February 2011
Conference Pre-announcement	03 rd February 2011
Brochure & Poster Printing	16 th May 2011
ISBN No. for Conference Proceeding 978-81-921768-0-2	24 th May 2011
Website launched on	30 th May 2011
Formation of IEEE Student Branch	23 rd June 2011
Acceptance Notification	31 st August 2011 and Onwards
Last Date of Camera Ready Copy	15 th September 2011
Last Date of submission of Full Paper	30 th September 2011
Registration Closure	10 th October 2011
ISSN No. for International Journal ISSN 2250 -1975	28 th November 2011
ICACM 2012	06 th – 08 th January 2012

7. Speakers :

S.No	Speakers	Designation	Organizational Affiliation
1.	Mr.C.G.Sahasrabudhe	CSI Representative	Regional Vice President, Maharashtra &Goa, Computer Society of India (CSI)
2.	Dr. Bharat Choudhary	IEEE Representative	Interim Chair, IEEE Pune Branch, India
3.	Mr. Sandip Banerjee	Guest of Honour	GM Academic Alliance, Oracle Work Force Development
4.	Padmashree Dr. Vijay Bhatkar,	Chief Guest	Scientist & Director, ETH Research Lab, India
5.	Dr. Eric Braude	Key Note Speaker	Professor, Boston University, USA
6.	Dr. Uma Shashikant	Invited Speaker	Managing Director, Center for Investment Education and Learning
7.	Mr. Jitendra Tanna	Invited Speaker	CEO, Eternous Solution Pvt. Ltd.
8.	Dr. Scot Wrighton	Invited Speaker	Lavasa Corporation Limited, An HCC Group Company
9.	Dr. K. B. L. Srivastava	Invited Speaker	Professor & Head, IIT Kharagpur, India
10.	Dr. Manoj Kamat	Invited Speaker	VVM's Damodar College Commerce & Economics Margoa, India
11.	Dr. Juergen Seitz	Invited Speaker	Baden-Wuerttemberg Cooperative State University, Heidenheim, Germany

8. Advisory Board :

S.No.	Name	Affiliation
1	Col. S. K. Joshi (Retd)	Director, Dr. D. Y. Patil Pratishthan, Akurdi, Pune, India
2	Dr. Anand	Associate Professor, Ai Sadaa, Sultanate of Oman
3	Dr. Arif Anjum	Managing Editor, IJCMS, India.
4	Dr. Bimlesh Wadhwa	Lecturer, National University of Singapore
5	Dr. Bharat Choudhari	Interim Chair, IEEE Pune Chapter, India
6	Dr. C. D. Balaji	Assistant Professor, PIMSCS, Chennai, Tamilnadu, India
7	Dr. Dinesh P Mittal	Professor, University of Medicine and Dentistry, New Jersey
8	Dr. Eric Braude	Associate Professor, Computer Science ,Boston University,USA
9	Dr. Wickremasinghe	Sr. Lecturer, Victoria University, Melbourne, Australia
10	Dr. Juergen Seitz	Baden-Wuerttemberg Cooperative State University, Heidenheim, Germany
11	Dr. K B L Srivastava	Professor & Head, IIT Kharagpur, India.
12	Dr. Manoj Kamat	VVM's Damodar College Commerce & Economics, Margoa, India
13	Dr. Padma Srinivasan	Director, Manipal University, Bangalore Campus, India.
14	Dr. Sajid Alvi	Director, DIMR, Pune, India.
15	Dr. S. C. Bihari	Professor. (Finance), IBS Hyderabad, India.
16	Dr. Vijay Nath	Senior Director Technical F.I. Media Inc., Los Angeles
17	Mr. Jitendra Tanna	CEO and President, Eternus Solutions
18	Mr. Sahastrabuddhe	Head, CSI Pune chapter, India
19	Mr. S. Goutam	Research & Training Associate, Raipur, India.
20	Dr. Vijay Bhatkar	IT computer scientist, Chairman, ETH Research Lab, India.
21	Prof. Anupama R.	HOD IT, Amity Business School, Noida, India
22	Prof. M. Abdur Rouf	Assistant Professor, City University, Bangladesh.
23	Prof. Muhammad Kashif Saeed	Faculty of Management, University of Faisalabad, Pakistan.
24	Prof. Rizwan Shaikh	Head MCA, JSPM Hadpsar, Pune, India.
25	Prof. S.V.D. Nageswara Rao	Associate Professor, IIM Ahmadabad, NITIE, Mumbai, India
26	Prof. T. Ramayah	Associate Professor, USM Malaysia

9. Local Organizing Committee :

Chief Patron	Padmashree Dr. D. Y. Patil -Governor of Tripura State, India -Founder President, Padmashree Dr. D. Y. Patil Pratishthan, India
Patron	Shri Sanjay D. Patil -President, Padmashree Dr. D. Y. Patil Pratishthan, India -Chancellor, Dr. D.Y. Patil University, Kolhapur
	Shri Satej D. Patil -Minister of States for Home, Rural Development and Food & Drugs Administration, Maharashtra, India. -Chairman, Padmashree Dr. D. Y. Patil Pratishthan, Akurdi, Pune, Maharashtra, India. -Vice President, Padmashree Dr. D. Y. Patil Pratishthan, India.
Chief Convener	Col. S. K. Joshi (Retd.) Campus Director, Dr. D. Y. Patil Educational Complex, Akurdi, Pune, India
Convener	Prof. Rajesh Math Director DYPIMCA, Akurdi, Pune, India
Co- Conveners	Ms. Neha Sharma Dy. Director DYPIMCA, Akurdi, Pune, India
	Dr. Vidyadhar Vedak Dean - MBA DYPIMCA, Akurdi, Pune, India

10. Various Functional Committees:

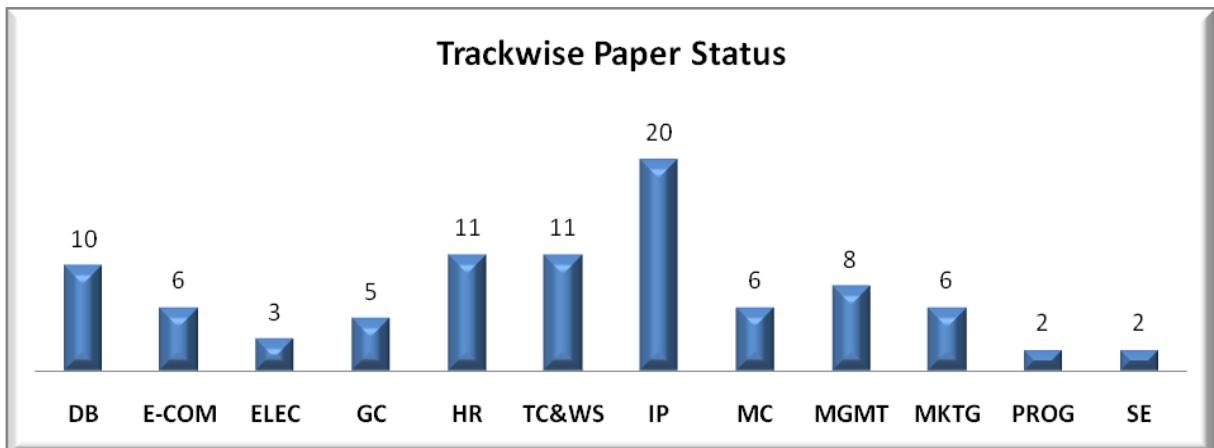
Sr. No.	Name of the Committee	Chairman	Member
1	Organizing Committee	Dr. Vidhyadhar Vedak Prof. Neha Sharma	Prof. Nilam Upasani Prof. Kavita Suryawanshi Prof. Sanjay Chavan Prof. Rupal Choudhary Prof. Anjali Mandke
2	Finance Committee	Prof. Neha Sharma	Mr. Rajendra Pol Prof. Sanjay Chavan
3	Sponsorship and Promotion Committee	Dr. Vidyadhar Vedak	Prof. Neha Sharma Prof. Sanjay Chavan Mr. Rajendra Pol Prof. Sapna Ramani Prof. Sachin Bhosale
4	Accommodation and Logistic Committee	Prof. Nilam Upasani	Mr. Rajendra Pol Prof. Sachin Bhosale Prof. Ajit Dalvi

5	Hospitality Committee	Prof. Rupal Choudhary	Mr. Rajendra Pol Prof. Sachin Bhosale Prof. Ajit Dalvi Mr. Avinash Thorat Prof. Anju Chaurasiya Prof. Rupali Chavan
6	Technical/Stage Supports Committee	Prof. Kavita Suryawanshi	Prof. Pravin Gund Prof. Rahul Choudhary Prof. Nishant Labhane Prof. Nisarga Sabale
7	Web Master & Communication Team	Prof. Anjali Mandke	Prof. Swapnaja Ingale Prof. Priti Naidu
8	Publication and review Committee	Dr. Vidyadhar Vedak Prof. Nilam Upasani	Prof. Arati Patil Prof. Ekta Tiwari

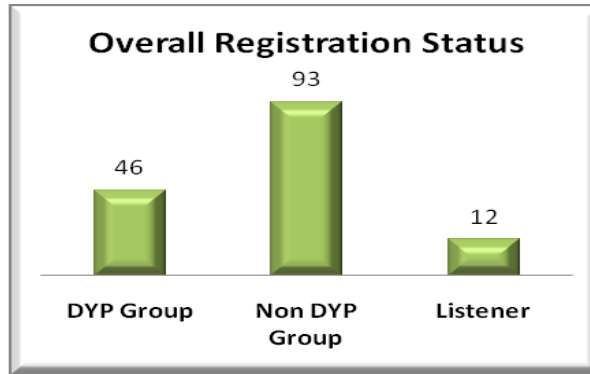
11. Participants

: 200 Papers were received from 440 plus authors
Amongst that 98 Papers were shortlisted

TRACK	No of Papers
DB (Databases)	10
E-COM (E- Commerce)	07
ELEC (Electronics)	03
GC (Grid Computing)	05
HR (Human Resource)	12
IC&WS (Internet Computing & Web Security)	12
IP (Image Processing)	20
MC (Mobile Computing)	06
MGMT (Management)	11
MKTG (Marketing)	06
PROG (Programming)	02
SE (Software Engineering)	04
Total	98

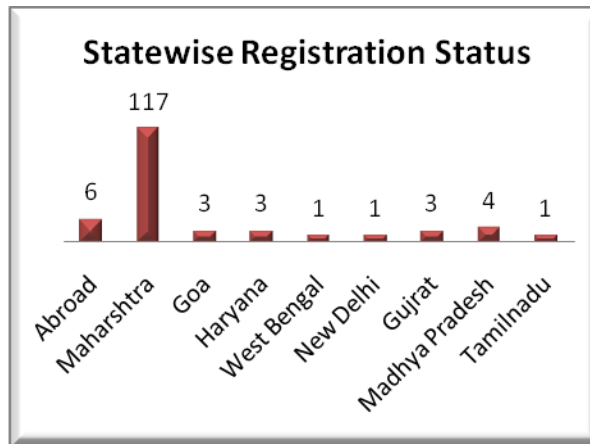


151 delegates registered for the conference



Delegates were from **08 Indian States** and **05 Countries**:

United States
Germany
South Africa
Australia
India



12. Sponsors	:	UoP – Rs. 1,25,000.00 Dell – Rs 75,000.00 Andhra Bank – Rs. 75,000.00 Technosales – Rs. 60,000.00 Iris Training – Rs. 25,000.00 Biyani Technologies – Rs. 21,000.00 Oriental Bank of Commerce – Rs. Prachi Garments – Rs. 25,000.00 Global Talent Track – Rs. 15,000.00 Steelfab Corporation– Rs. 9,000.00 Suyog Publication – Rs. 5,000.00 Caution Coats – Rs. 2,500.00 Purandhar Publicity Pvt. Ltd. – Rs. 2,000.00 Total – Rs. 4,39,500.00
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13. Partner : Reliance
Internet Access Kiosk were arranged for all the three days of the conference

14. Media Partner : Business Standard
100% Public Relation Agency

15. In Association With :



DYPIMCA- INSTITUTE OF ELECTRICAL &
ELECTRONICS ENGINEERS STUDENT BRANCH



COMPUTER SOCIETY OF INDIA



UNIVERSITY OF PUNE

16. Economic Impact :

Fund generated through Registration	: Rs. 4,48,595.00
Fund generated through Sponsorship	: Rs. 4,39,500.00
Total Income	: Rs. 8,88,095.00

Expenditure:

Accommodation	: Rs. 0,63,507.00
Transportation	: Rs. 1,82,208.00
Lunch & Breakfast Package	: Rs. 0,45,013.00
Banquet Dinner	: Rs. 0,61,000.00
Registration Kit & Gifts	: Rs. 1,44,728.00
Stage Decoration	: Rs. 0,41,785.00
Printing & Publication	: Rs. 1,64,612.00
Postage	: Rs. 0,06,609.00
Generator & Electrical Expenses	: Rs. 0,10,347.00
Labour Charges	: Rs. 0,00,800.00
Repair Maintenance (Furniture & Building)	: Rs. 0,36,400.00
Miscellaneous	: Rs. 0,12,000.00
Lunch to Staff Members	: Rs. 0,16,000.00
Total Expenditure	: Rs. 7,85,009.00
Net Profit	: Rs. 1,03,086.00

17. Media Coverage :

Sr. No.	Publication	Date	Page No.
1	Times of India	January 19, 2012	06
2	Loksatta	January 12, 2012	03
3	Sakal	January 10, 2012	03
4	Lokmat	January 10, 2012	04
5	Kesari	January 9, 2012	04
6	DNA	January 9, 2012	05
7	Pudhari	January 8, 2012	11
8	Samana	January 8, 2012	04

18. Impact of the ICACM2012:

This conference exuberantly and superabundantly displayed “Men of learning meet each other with great joy in their hearts. "A conference is a meeting of people who "confer" about a topic. We Participate, Therefore We Are. This is a spin on the Latin phrase: cogito ergo sum (English: “I think, therefore I am”) and this could possibly be a good motto for all conferences and events. Past education and glory don’t count for much; we have to continuously sharpen our axe. This conference was an opportunity for all of us to sharpen our axe of knowledge.

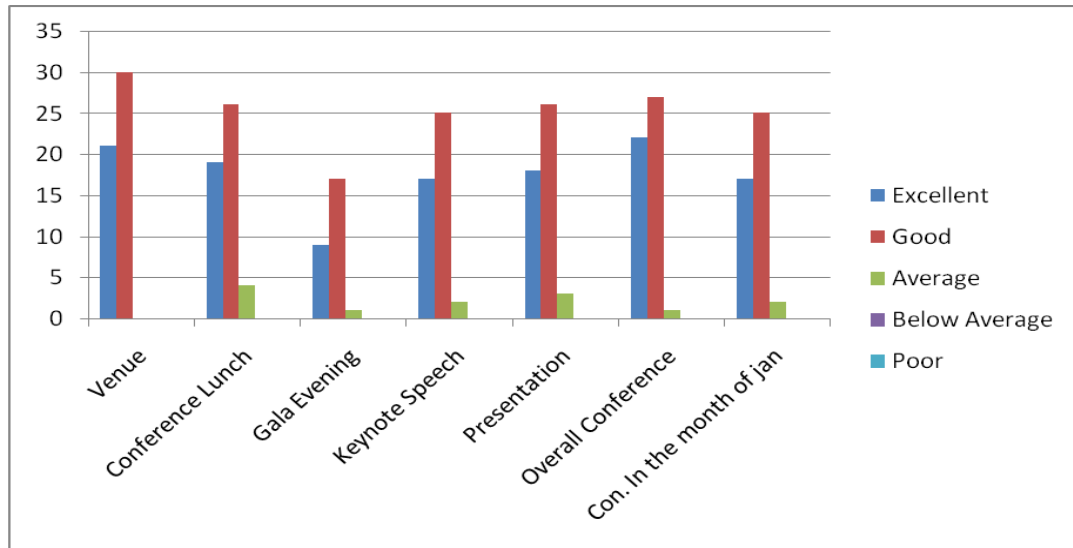
Our learning, understanding and knowledge is developed in participation with others. Social learning occurs through conversations about the content and through grounded interactions and engagement with others. It is through social learning that we seek practical knowledge to solve our professional problems. Engagement, through active participation, not passive listening, is critical to learning, retention and understanding. John Seely Brown says, “...We are constructing knowledge all the time, in conversation, through narrative.”

ICACM-2012 was a stepping stone to create awareness about modern developments in the area of Computing and Management and also promoting R&D activities for real life applications. This conference brought an opportunity for industry professionals, researchers and academicians to present their findings and have intellectual deliberations on emerging technologies.

ICACM2012 was the time to listen to eminent personalities from different field on their enriching views pertaining to the current advances in the fields of computing and management.

19. Feedback of the ICACM2012:

Parameters	Excellent	Good	Average	Below Average	Poor
Venue	21	30			
Conference Lunch	19	26	4		
Gala Evening	9	17	1		
Keynote Speech	17	25	2		
Presentation	18	26	3		
Overall Conference	22	27	1		
Conference in the month of jan	17	25	2		



Feedback of the ICACM2012

Special Comments

1. Infrastructure and Management is good
2. Excellent Arrangement
3. Its really a good experience, Conference is well organized and well managed.
4. Please repeat such performance
5. The best thing is the great team work from all staff members, students & volunteers. I really appreciate that spirit (Prof. A. s. Bhokare, Ahamednagar)
6. Food reception arrangement is very good.
7. Arrangement & lectures were excellent.
8. Perfectness
9. The management, hospitality and way of addressing is the best.
10. Everyone of DYPIMCA contributed very well. I am really thankful to the college especially Neha Sharma Madam & Rajesh Math Sir. I would also like to congrats them and entire college for event's success (Pritesh Shah)
11. Conference is extremely useful as point of view of knowledge and speakers are great
- 12.** Very well planned, proper guidance by staff & even students